

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 37.223687 Longitude: -79.966613

Hunting Hills Roanoke, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	4,064	45,749	104,983
	Population Est 23Q1	4,062	45,652	104,876
	Population Est 22Q4	4,061	45,659	104,909
	Population Est 22Q3	4,063	45,672	104,863
	Population Est 22Q2	4,049	45,626	104,804
	Population Est 22Q1	4,046	45,608	104,724
	Population Est 21Q4	4,042	45,836	105,328
	Population Est 21Q3	4,038	45,823	105,233
	Population Est 21Q2	4,037	45,829	105,240
	Population Fcst	4,130	46,232	106,182
	2010 Census Population	3,370	43,093	101,362
	2000 Census Population	3,209	43,088	99,949
	1990 Census Population	3,282	42,201	99,424
	Current Year Daytime Population	6,223	72,621	135,752
	Average Seasonal Population	108	888	1,652
	Historical Annual Growth, 1990 – 2000	-0.23%	0.21%	0.05%
	Historical Annual Growth, 2000 – 2010	0.49%	0.00%	0.14%
	Estimated Annual Growth, 2010 – CY	1.32%	0.42%	0.25%
	Projected Annual Growth, CY to Y5	0.33%	0.21%	0.23%
	Group Qtrs Est	268	520	1,868
Transient Est Average Last 4 Qtrs	1,699	2,194	5,364	
<b>Households</b>	Current Year Estimated Households	1,932	21,301	46,676
	Households Est 23Q1	1,931	21,255	46,619
	Households Est 22Q4	1,931	21,254	46,622
	Households Est 22Q3	1,932	21,261	46,601
	Households Est 22Q2	1,925	21,236	46,571
	Households Est 22Q1	1,923	21,225	46,526
	Households Est 21Q4	1,920	21,331	46,805
	Households Est 21Q3	1,919	21,327	46,773
	Households Est 21Q2	1,918	21,328	46,788
	Households Fcst	1,966	21,521	47,320
	2010 Census Households	1,749	20,296	44,249
	2000 Census Households	1,562	20,030	43,663
	1990 Census Households	1,453	18,917	41,568
	Historical Annual Growth, 1990 – 2000	0.72%	0.57%	0.49%
	Historical Annual Growth, 2000 – 2010	1.14%	0.13%	0.13%
	Estimated Annual Growth, 2010 – CY	0.70%	0.34%	0.38%
	Projected Annual Growth, CY to Y5	0.35%	0.21%	0.27%
Population per Household	1.96	2.12	2.21	

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Hunting Hills Roanoke, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	4.5%	2.2%	1.7%
	HH Income \$250,000 to \$499,999	5.4%	2.7%	2.0%
	HH Income \$200,000 to \$249,999	12.5%	6.2%	4.7%
	HH Income \$175,000 to \$199,999	4.3%	3.9%	2.9%
	HH Income \$150,000 to \$174,999	5.0%	4.7%	4.1%
	HH Income \$100,000 to 149,999	11.0%	16.3%	15.1%
	HH Income \$75,000 to 99,999	13.3%	15.0%	12.4%
	HH Income \$50,000 to 74,999	12.9%	17.0%	17.1%
	HH Income \$35,000 to 49,999	13.5%	11.7%	12.3%
	HH Income \$25,000 to 34,999	6.0%	7.1%	8.7%
	HH Income \$15,000 to 24,999	6.8%	6.6%	8.7%
	HH Income \$0 to 14,999	5.0%	6.7%	10.1%
	Average Household Income	\$143,853	\$109,576	\$93,315
	Median Household Income	\$85,304	\$76,451	\$63,508
	Per Capita Income	\$73,699	\$51,662	\$42,633
	Average Disposable Income	\$97,523	\$80,850	\$71,226
	Median Disposable Income	\$72,888	\$65,332	\$54,535
	Discretionary HH Income Over \$150,000	16.8%	7.6%	5.6%
	Discretionary HH Income \$125,000 to \$149,999	8.1%	5.1%	3.7%
	Discretionary HH Income \$100,000 to \$124,999	6.6%	5.8%	4.9%
	Discretionary HH Income \$75,000 to \$99,999	8.0%	11.4%	10.0%
	Discretionary HH Income \$50,000 to \$74,999	18.6%	20.4%	17.4%
	Discretionary HH Income \$25,000 to \$49,999	24.7%	28.3%	27.8%
	Discretionary HH Income Under \$25,000	17.3%	21.3%	30.7%
	Average Discretionary HH Income	\$76,011	\$62,076	\$53,348
	Median Discretionary HH Income	\$61,404	\$50,500	\$40,965
	Householder White – Count	1,612	17,921	34,136
	Median HH Income	\$93,413	\$81,191	\$74,116
	Average HH Income	\$106,765	\$91,566	\$86,204
	Householder Black or African-American – Count	150	1,309	8,045
	Median HH Income	\$33,704	\$34,817	\$38,096
	Average HH Income	\$41,895	\$43,475	\$47,356
	Householder Hispanic – Count	55	676	1,445
Median HH Income	\$65,359	\$60,336	\$53,912	
Average HH Income	\$72,874	\$70,090	\$64,756	
Householder Asian or Pacific Islander – Count	51	582	1,379	
Median HH Income	\$182,215	\$107,438	\$71,376	
Average HH Income	\$152,509	\$112,912	\$90,572	
Householder Other or Pacific Islander – Count	65	813	1,671	
Median HH Income	\$72,742	\$70,151	\$54,474	
Average HH Income	\$96,903	\$90,128	\$72,652	

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Hunting Hills Roanoke, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	1,832	21,600	49,971
	Female Population	2,232	24,148	55,012
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	186	2,520	5,882
	Count of Pop 0 to 7 years	238	3,419	8,215
	Count of Pop 5 - 13	294	4,230	10,605
	Count of Pop 14 - 18	143	1,961	5,013
	Count of Pop 19 - 22	154	1,898	4,836
	Count of Pop 22 - 25	119	1,382	3,482
	Count of Pop 25 - 29	201	2,529	6,111
	Count of Pop 30 - 34	249	3,277	7,319
	Count of Pop 35 - 39	210	3,157	6,989
	Count of Pop 40 - 44	213	2,897	6,472
	Count of Pop 45 - 59	657	8,305	18,769
	Count of Pop 60 - 74	836	8,931	19,734
	Count of Pop 75 - 84	509	3,459	7,141
	Count of Pop 85+	293	1,203	2,629
	% of Pop 0 to 4 years	4.6%	5.5%	5.6%
	% of Pop 0 to 7 years	5.9%	7.5%	7.8%
	% of Pop 5 - 13	7.2%	9.2%	10.1%
	% of Pop 14 - 18	3.5%	4.3%	4.8%
	% of Pop 19 - 22	3.8%	4.1%	4.6%
	% of Pop 22 - 25	2.9%	3.0%	3.3%
	% of Pop 25 - 29	4.9%	5.5%	5.8%
	% of Pop 30 - 34	6.1%	7.2%	7.0%
	% of Pop 35 - 39	5.2%	6.9%	6.7%
	% of Pop 40 - 44	5.2%	6.3%	6.2%
	% of Pop 45 - 59	16.2%	18.2%	17.9%
	% of Pop 60 - 74	20.6%	19.5%	18.8%
	% of Pop 75 - 84	12.5%	7.6%	6.8%
	% of Pop 85+	7.2%	2.6%	2.5%
Median Age	51.3	43.3	41.7	
Average Age	49.1	43.4	42.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.2%	5.9%	6.0%
	% of Pop 5 - 13	8.6%	10.0%	10.8%
	% of Pop 14 - 18	3.8%	4.6%	5.1%
	% of Pop 19 - 22	4.0%	4.4%	4.9%
	% of Pop 22 - 25	3.2%	3.2%	3.5%
	% of Pop 25 - 29	5.4%	5.7%	5.9%
	% of Pop 30 - 34	6.4%	7.2%	7.0%
	% of Pop 35 - 39	5.5%	7.0%	6.7%
	% of Pop 40 - 44	5.4%	6.4%	6.2%
	% of Pop 45 - 59	16.9%	18.4%	18.1%
	% of Pop 75 - 84	11.6%	6.7%	5.9%
	% of Pop 60 - 74	19.4%	18.7%	18.3%
	% of Pop 85+	4.5%	1.7%	1.6%
	Median Age	47.1	41.5	40.1
Average Age	46.2	41.8	40.8	

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	% of Pop 0 to 4 years	4.1%	5.1%	5.3%
	% of Pop 5 - 13	6.1%	8.6%	9.5%
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	% of Pop 35 - 39	4.9%	6.8%	6.6%
	% of Pop 40 - 44	5.1%	6.2%	6.1%
	% of Pop 45 - 59	15.6%	17.9%	17.7%
	% of Pop 60 - 74	21.6%	20.2%	19.3%
	% of Pop 75 - 84	13.3%	8.4%	7.6%
	% of Pop 85+	9.4%	3.4%	3.3%
	Median Age	55.0	45.0	43.2
Average Age	51.4	44.7	43.5	
Race	Count of White	3,371	38,273	73,949
	Count of Black or African-American	299	2,864	19,610
	Count of Asian or Pacific Islander	115	1,551	3,572
	Count of Other races	278	3,061	7,852
	White	82.9%	83.7%	70.4%
	Black or African American	7.4%	6.3%	18.7%
	Asian	2.8%	3.4%	3.4%
	Other Races	6.9%	6.7%	7.5%
Language Spoken	Speak English at Home	91.3%	91.2%	91.7%
	Speak Spanish at Home	2.8%	3.4%	3.2%
	Speak French or French Creole at Home	0.4%	0.4%	0.4%
	Speak German at Home	0.0%	0.2%	0.4%
	Speak Other Indo-European Languages at Home	3.2%	2.4%	2.1%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.5%	0.4%
	Speak Chinese at Home	0.7%	0.4%	0.4%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.3%
	Speak Other Asian Languages at Home	0.8%	0.9%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.2%
	Speak Other Language at Home	0.3%	0.2%	0.4%
Hispanic	Hispanic Population	174	1,750	4,897
	Hispanic Population Percent	4.3%	3.8%	4.7%
	Mexican	34.6%	35.7%	29.2%
	Puerto Rican	18.5%	20.8%	22.7%
	Cuban	3.2%	3.3%	10.5%
	Dominican	0.7%	4.4%	3.8%
	Central American	3.3%	3.1%	10.1%
	South American	27.5%	22.7%	14.6%
	Other Hispanic	12.3%	10.1%	9.1%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	7.8%	7.8%	7.3%
	American	7.6%	7.6%	7.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.8%	3.4%	3.4%
	Chinese	0.3%	0.2%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.2%	0.1%	0.2%
	South Central Asian (ie. Indian)	1.3%	2.0%	1.5%
	South East Asian (ie. Vietnamese)	0.8%	0.5%	0.7%
	Other Asian	0.2%	0.6%	0.7%
	European (percent of total population)	43.3%	43.4%	34.0%
	British	12.9%	12.2%	9.4%
	Dutch	0.3%	0.6%	0.6%
	French	0.9%	1.1%	0.9%
	German	6.9%	8.3%	6.9%
	Italian	2.4%	2.2%	1.9%
	Polish	1.1%	1.2%	0.9%
	Scandinavian	0.7%	1.1%	0.8%
	Scotch/Irish	12.3%	11.7%	9.2%
Other European (ie. Greek/Russian)	5.7%	5.0%	3.4%	
Middle Eastern	0.5%	0.7%	0.8%	
Other Ancestry	16.7%	16.6%	24.0%	
Unclassified Ancestry	24.5%	24.3%	25.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	3,168	33,758	75,165
	Elementary (0 to 8)	2.9%	1.9%	2.7%
	Some High School (9 to 11)	3.4%	3.4%	5.5%
	High School Graduate (12)	17.8%	22.1%	28.5%
	Some College (13 to 16)	17.6%	16.7%	17.5%
	Associates Degree Only	6.6%	7.7%	8.0%
	Bachelors Degree Only	32.1%	28.1%	22.5%
	Graduate Degree	19.5%	20.1%	15.3%
	% College (4+)	51.6%	48.2%	37.7%
<b>Household Type</b>	Total Households – count	1,932	21,301	46,676
	One Person HHs – count	836	8,167	17,329
	Family HHs – count	1,052	11,741	25,901
	Married Couple – count	894	9,009	17,347
	w/own children – count	361	3,248	5,967
	w/out own children – count	533	5,762	11,380
	Male Householder – count	44	671	1,902
	Female Householder – count	114	2,061	6,652
	Non-Family Households – count	44	1,393	3,446
	1 Person Household	43.2%	38.3%	37.1%
	2 Person Household	34.8%	34.1%	32.6%
	3 Person Household	9.9%	12.5%	13.6%
	4 Person Household	7.3%	9.4%	9.9%
	5 Person Household	3.1%	3.6%	4.2%
6 Person Household	1.1%	1.3%	1.7%	
7+ Person Household	0.6%	0.8%	1.0%	
% Households With Children	23.5%	22.5%	22.4%	

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Hunting Hills Roanoke, VA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	2,113	23,202	51,246
	Owner Occupied Percent	48.9%	54.9%	51.2%
	Renter Occupied Percent	42.5%	36.9%	39.9%
	Vacant Housing Percent	8.5%	8.2%	8.9%
	Total Housing Units (Census 2000)	1,661	21,203	46,884
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	19.8%	4.8%	3.5%
	Property Value \$750,000 to \$999,999	8.3%	4.4%	3.5%
	Property Value \$500,000 to \$749,999	25.4%	15.3%	14.1%
	Property Value \$400,000 to \$499,999	16.0%	14.9%	13.3%
	Property Value \$300,000, to \$399,999	10.6%	24.3%	19.8%
	Property Value \$200,000 to \$299,999	7.9%	21.8%	20.5%
	Property Value \$150,000 to \$199,999	7.2%	7.4%	10.4%
	Property Value \$100,000 to \$149,999	2.5%	3.2%	9.0%
	Property Value \$60,000 to \$99,999	0.0%	0.5%	2.7%
	Property Value \$40,000 to \$59,999	0.8%	0.4%	0.5%
	Property Value \$0 to \$39,999	1.0%	1.7%	1.9%
	Median Home Value	\$537,932	\$361,305	\$324,851
<b>Wealth per Household</b>	\$0 and under - percent	16.7%	17.2%	18.1%
	\$1 to \$4999 - percent	8.1%	8.3%	9.1%
	\$5k to \$9999 - percent	4.3%	4.5%	4.8%
	\$10k to \$24999 - percent	6.1%	6.3%	6.5%
	\$25k to \$49999 - percent	6.6%	6.7%	6.8%
	\$50k to \$99999 - percent	9.9%	10.1%	10.1%
	\$100k to \$249999 - percent	18.2%	18.1%	17.6%
	\$250k to \$499999 - percent	13.8%	13.4%	12.7%
	\$500k+ - percent	16.2%	15.5%	14.2%
	Median HH Wealth	\$90,910	\$84,808	\$72,855
	Avg HH Wealth	\$257,181	\$248,231	\$231,944
<b>Economic Viability</b>	Economic Viability Local	253	260	261
	Economic Viability Indexed	94	96	97
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	2,139	24,414	53,481
	Managerial/Executive	28.4%	19.7%	17.1%
	Professional Specialty	30.1%	31.9%	25.9%
	Healthcare Support	2.6%	1.9%	2.9%
	Sales	8.1%	11.8%	11.1%
	Office & Administrative Support	10.6%	10.0%	10.8%
	Protective Service	2.4%	1.9%	2.1%
	Food Preparation	5.5%	5.5%	5.9%
	Building Maintenance & Cleaning	0.8%	1.6%	3.8%
	Personal Care	0.2%	1.9%	2.4%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	4.2%	4.7%	5.6%
	Production & Transportation	7.0%	9.0%	12.3%
	Percent White Collar Workers	79.8%	75.3%	67.9%
	Percent Blue Collar Workers	20.2%	24.7%	32.1%

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	Agriculture/Mining/Construction	6.1%	5.1%	5.5%
	Manufacturing	10.3%	7.6%	8.1%
	Transportation	7.7%	5.4%	6.3%
	Information	1.2%	1.8%	1.5%
	Wholesale/Retail	10.6%	12.8%	14.1%
	Finance, Insurance, Real Estate	12.4%	8.5%	7.8%
	Professional Services	9.8%	8.6%	6.5%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	0.7%	2.0%	3.7%
	Educational Services	29.8%	31.0%	28.7%
	Entertainment Services	6.1%	9.0%	9.6%
	Other Professional Services	2.1%	4.5%	4.3%
	Public Administration	3.2%	3.7%	3.8%
<b>Vehicles per HH</b>	No Vehicles	8.8%	6.3%	9.1%
	1 Vehicle	43.3%	36.9%	39.6%
	2 Vehicles	37.2%	39.9%	34.9%
	3 or more vehicles	10.7%	16.9%	16.4%
	Average Number of Vehicles	1.54	1.75	1.66
<b>Change</b>	Births (last 12 months)	38	484	1,137
	Deaths (last 12 months)	63	479	1,031
	Migration (last 12 months)	40	130	119
<b>Work place</b>	Workplace Establishments	283	2,154	4,402
	Workplace Employees (FTE)	3,988	30,553	60,573